

Demonstrating the Suitability of Holt's Double Exponential Smoothing Technique in Forecasting Adolescent Fertility for the State of Israel

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Abstract - This research article uses annual time series data of adolescent fertility rate for the State of Israel from 1960 to 2020 to predict future trends of adolescent fertility rate over the period 2021 to 2030. The study utilizes Holt's linear exponential smoothing model. The optimal values of smoothing constants α and β are 0.9 and 0.4 respectively based on minimum MSE. The results of the study indicate that annual adolescent fertility will continue to decline throughout the out of sample period. Therefore, we encourage authorities in Israel to address all the factors that contribute significantly to adolescent fertility including socio-cultural, economic and demographic factors.

Keywords: Exponential smoothing, Forecasting, adolescent fertility rate.

I. INTRODUCTION

Maternal and child mortality is a common problem mainly affecting developing countries in Sub-Saharan Africa and South Asia region (WHO, 2017; Mayor, 2004). Death of pregnant mothers and their newborn babies is totally unacceptable in this era of sustainable development goals. It is very important for UN member countries to allocate appropriate and adequate resources to maternal and child health programs with specific attention being given to low and middle income countries. High maternal mortality rates in developing regions are due to several factors that can be maternal, proximate and health system related. Teenage conception is a global issue of concern because of accompanying complications such as maternal & perinatal morbidity and mortality (Santelli *et al.* 2017; Lee *et al.* 2016; Cavazos-Rehg *et al.* 2015; Kost & Lindberg, 2015; Chandra-Mouli *et al.* 2014; Nove *et al.* 2014; WHO, 2014; Ezegwui *et al.* 2012; Raj *et al.* 2010). It refers to the conception that occurs between the ages 10-19 (Ganchimeg *et al.* 2014; United Nations Population Fund, 2013). This period is a complex stage in life because it is the phase when important decisions are made (Ajala, 2014). Extensive literature has shown that teenagers who engage in early unprotected sexual intercourse are at risk of STIs, HIV, unintended pregnancy and unsafe abortions (Magnusson *et al.* 2019; Lara & Abdo, 2016; Peltzer & Pengpid, 2015; Pettifor *et al.* 2009). Adverse SRH outcomes cannot be over emphasized. Premature loss of precious lives has negative consequences on the family and the society. Besides obstetric complications, long term psychological disorders have been reported in previous studies (Karataşlı *et al.* 2019; Ogawa *et al.* 2019; Hodgkinson *et al.* 2014). A wide range of factors contribute to the high rates of unintended pregnancy and unplanned births among teenagers; poor knowledge of sexual and reproductive health services, legal barriers to accessing services, provider bias, stigma around premarital sex and lower decision making autonomy of married teenagers are among the factors contributing to unintended pregnancies (Bain *et al.* 2020; WHO, 2020; Geda, 2019; Wado *et al.* 2019). The State of Israel has made significant progress towards reduction of maternal and under five mortality over the past decades. World Bank reports have revealed that adolescent fertility has also declined drastically to levels below 10 births per 1000 women aged 15-19 by 2020 reflecting improvements in education, increase in contraceptive prevalence and knowledge of sexual and reproductive health knowledge among adolescents.

The objective of this research is to model and forecast future trends of adolescent fertility for the State of Israel using Holt's double exponential smoothing technique. Findings of this piece of work are going to depict the future burden of adolescent births in the out of sample period. This will inform national policies, planning, and allocation of resources to teenage pregnancy prevention programs in the country.

II. METHODOLOGY

This study utilizes an exponential smoothing technique to model and forecast future trends of adolescent fertility rate in Israel. In exponential smoothing forecasts are generated from the smoothed original series with the most recent historical values having more influence than those in the more distant past as more recent values are allocated more weights than those in the distant past. This study uses the Holt's linear method (Double exponential smoothing) because it is an appropriate technique for modeling linear data.

Holt's double exponential smoothing method is specified as follows:

Model equation

$$A_t = \mu_t + \rho_t t + \varepsilon_t$$

Smoothing equation

$$L_t = \alpha A_t + (1-\alpha)(L_{t-1} + b_{t-1})$$

$$0 < \alpha < 1$$

Trend estimation equation

$$b_t = \beta (L_t - L_{t-1}) + (1-\beta)b_{t-1}$$

$$0 < \beta < 1$$

Forecasting equation

$$f_{t+h} = L_t + hb_t$$

A_t is the actual value of adolescent fertility rate at time t

ε_t is the time varying **error term**

μ_t is the time varying mean (**level**) term

ρ_t is the time varying **slope term**

t is the trend component of the time series

L_t is the exponentially smoothed value of adolescent fertility rate at time t

α is the exponential smoothing constant for the data

β is the smoothing constant for trend

f_{t+h} is the h step ahead forecast

b_t is the trend estimate at time t

b_{t-1} is the trend estimate at time $t-1$

Data Issues

This study is based on annual adolescent fertility rate in the State of Israel for the period 1960 – 2020. The out-of-sample forecast covers the period 2021 – 2030. All the data employed in this research paper was gathered from the World Bank online database.

III. FINDINGS OF THE STUDY

Exponential smoothing Model Summary

Table 1: ES model summary

Variable	A
Included Observations	61
Smoothing constants	
Alpha (α) for data	0.900
Beta (β) for trend	0.400
Forecast performance measures	
Mean Absolute Error (MAE)	0.536937
Sum Square Error (SSE)	79.137123
Mean Square Error (MSE)	1.297330
Mean Percentage Error (MPE)	0.172711
Mean Absolute Percentage Error (MAPE)	1.499736

Residual Analysis for the Applied Model

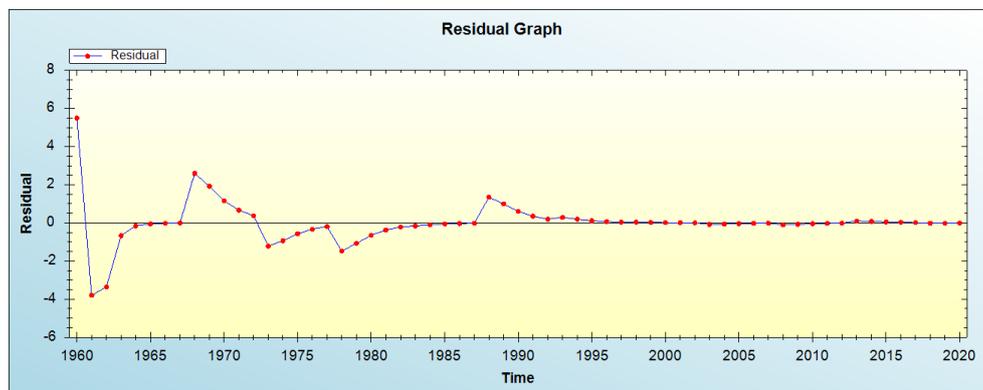


Figure 1: Residual analysis

In-sample Forecast for A

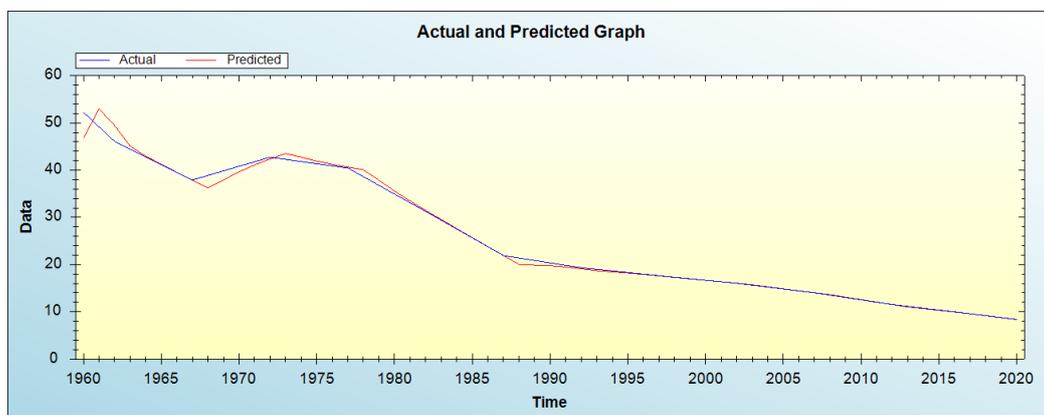


Figure 2: In-sample forecast for the A series

Actual and Smoothed graph for A series

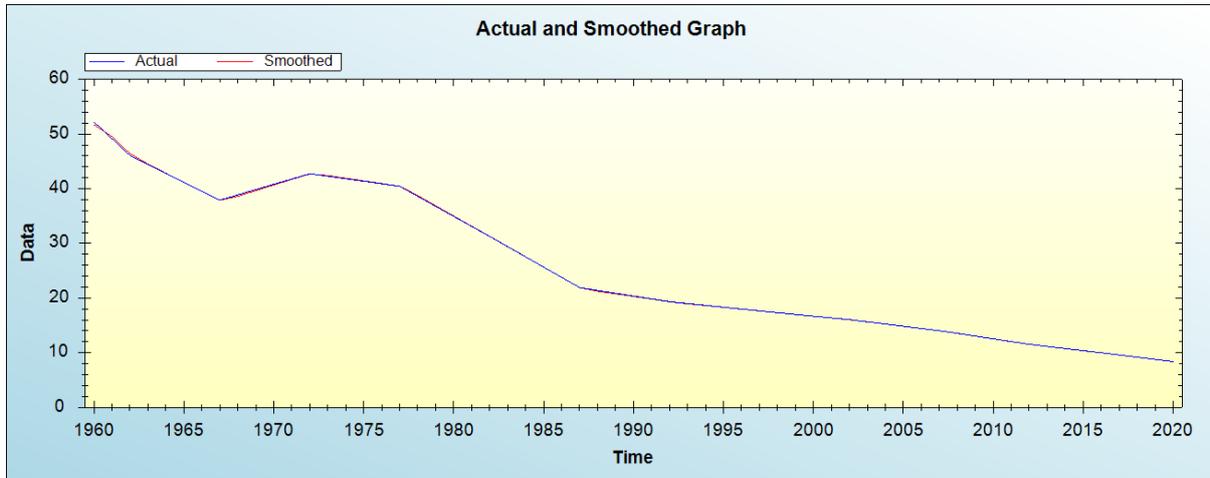


Figure 3: Actual and smoothed graph for A series

Out-of-Sample Forecast for A: Actual and Forecasted Graph

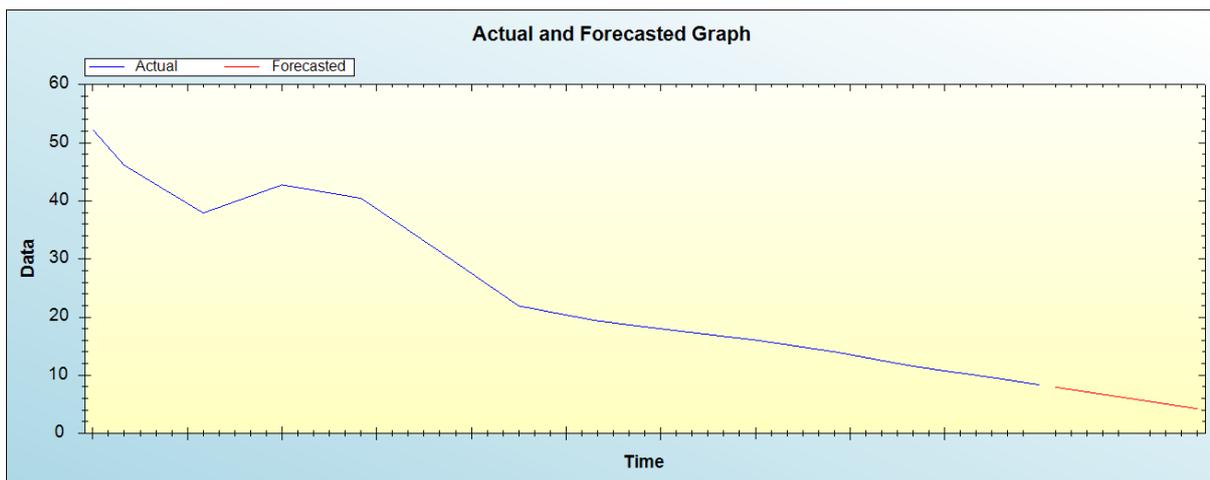


Figure 4: Out-of-sample forecast for A: actual and forecasted graph

Out-of-Sample Forecast for A: Forecasts only

Table 2: Tabulated out-of-sample forecasts

Year	Predicted adolescent fertility rate
2021	7.9526
2022	7.5422
2023	7.1319
2024	6.7215
2025	6.3111
2026	5.9008
2027	5.4904
2028	5.0800
2029	4.6697
2030	4.2593

The main results of the study are shown in table 1. It is clear that the model is stable as confirmed by evaluation criterion as well as the residual plot of the model shown in figure 1. It is projected that annual adolescent fertility rate will continue to decline throughout the out of sample period.

IV. POLICY IMPLICATION & CONCLUSION

The State of Israel has made tremendous progress towards the reduction of maternal and child mortality over the previous decades. Adolescent fertility dropped drastically to levels below 10 births per 1000 women aged 15-19 years by 2020 indicating improvements in the education sector, increase in contraceptive prevalence and knowledge of sexual and reproductive health knowledge among adolescents. This study applied the double exponential smoothing technique to forecast future trends of adolescent fertility for the State Israel. Our study results showed that adolescent fertility will continue to decline throughout the out of sample period. Therefore, we encourage the government to address all the factors that contribute significantly to adolescent fertility including socio-cultural, economic and demographic factors.

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