

MyNetaHub: A Digital Platform Connecting Citizens and Political Representatives

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Abstract - Effective communication between citizens and elected representatives is essential for a transparent and efficient democratic system. MyNetaHub is a digital platform designed to bridge the communication gap between citizens (Janta) and political representatives (Netas). The application provides a verified and interactive platform where leaders such as Corporators, MLAs, MPs, and other public representatives can create official profiles to share updates, announcements, and development initiatives. Citizens can follow these leaders, participate in polls, submit feedback, and raise concerns related to their community. The platform promotes transparency, accessibility, and civic participation while enabling leaders to understand public sentiment and communicate effectively with their constituencies. The system promotes transparency, and citizen participation while also helping representatives better understand public opinion and community needs. By integrating digital communication with governance, MyNetaHub aims to strengthen democratic engagement and encourage more responsive and accountable leadership.

Keywords: Digital Governance, Civic Engagement, Political Communication, Citizen Participation, E-Governance Platform.

I. INTRODUCTION

In the modern digital era, technology has transformed communication and governance. Despite these advancements, citizens often find it difficult to connect with their elected representatives or receive verified information regarding government initiatives. MyNetaHub is designed to address this issue by creating a digital bridge between the public and political leaders. The platform allows representatives to share negative moods and provides supportive intervention. Verified updates while enabling citizens to raise concerns, give feedback, and participate in discussions related to governance. By enabling two-way communication between citizens and

leaders, the platform strengthens democratic participation and encourages greater accountability in governance

1.1 Problem Statement

Most However, in the current system, communication between the public (Janta) and political leaders (Netas) is often fragmented, unstructured, and inefficient. Citizens frequently face difficulties in contacting their representatives, sharing grievances, or receiving reliable information about government initiatives and development activities.

1.2 Objectives of the System

Establish direct communication between citizens and representatives. Provide a centralized platform for verified political information. Enable citizens to raise issues and share suggestions. Allow representatives to share updates and initiatives. Improve transparency and trust in governance.

II. PROPOSED SYSTEM AND METHODOLOGY

The MyNetaHub application is proposed as a digital platform that establishes a direct and transparent communication channel between citizens (Janta) and their elected representatives (Netas). The system aims to eliminate the limitations of traditional communication methods by providing a centralized, secure, and interactive platform for public engagement and governance updates.

In the proposed system, representatives such as Corporators, MLAs, MPs, and other officials can create verified profiles where they can share updates about government schemes, development projects, public events, and policy announcements. These profiles help maintain authenticity and ensure that citizens receive accurate information directly from official sources.

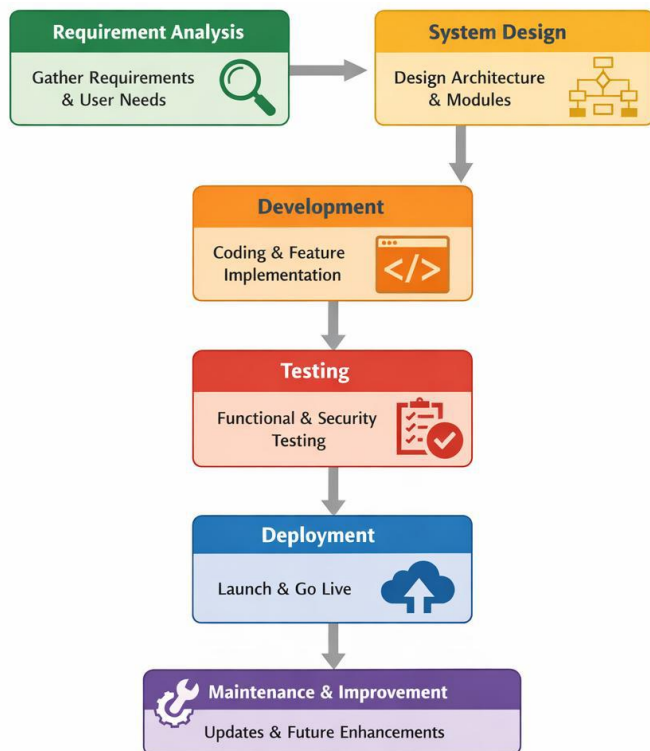


Figure 1: Proposed System and Methodology

The system is developed through requirement analysis, system design, development, testing, and deployment to ensure a secure and efficient communication platform.

III. RESULTS AND DISCUSSIONS

The MyNetaHub system provides a digital platform that improves communication between citizens and their elected representatives. Through the application, citizens can easily access verified profiles of leaders, receive updates about government activities, and share feedback or concerns related to their communities. The platform helps representatives communicate important announcements, policies, and development initiatives directly to the public.

This reduces misinformation and ensures that citizens receive accurate information from official sources. Overall, the implementation of MyNetaHub promotes transparency, better public engagement, and efficient communication, helping strengthen the relationship between citizens and their leaders.

IV. CONCLUSION

MyNetaHub provides a modern digital solution for strengthening communication between citizens and political leaders. By enabling verified updates, public feedback, and civic participation, the platform promotes transparency and accountability in governance. In the future, the system can

expand with advanced analytics, multilingual support, and integration with official government services.

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